

MARK KOTICH

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OBJECTIVE Provide a leading contribution to an organization's success by creating and developing ideas that utilize my knowledge, experience, and skills.

SUMMARY

- Proficient in Windows 7, Mac OSX, Adobe Photoshop, Twitter, Facebook & YouTube
- Knowledgeable in Adobe InDesign, Adobe Illustrator, Adobe After Effects, Microsoft Powerpoint and Microsoft Word
- Experienced blogger using Blogger, WordPress
- Enthusiastic and highly motivated leader and team member
- Attention to detail, extremely reliable
- Exceptional intuition, communication, and interpersonal skills
- Thoroughly enjoy collaborating with others

EDUCATION **Bachelor of Arts in Mass Media**, Creative Advertising anticipated December 2017
Washburn University, Topeka, KS
Major GPA: 4.0
Cumulative GPA: 3.86

Certificate in Graphics Technology, May 2011
Washburn Institute of Technology, Topeka, KS

EMPLOYMENT HISTORY

April 2006—Current **Warehouse Worker and Trainer**, Target Distribution, Topeka, Kansas

- Help cultivate a fast, fun, and friendly work environment
- Ensure the successful development of my co-workers
- Drive sales profitably by delivering what guests want
- Provide feedback and ideas to benefit departmental growth and productivity
- Provide support to other departments in order to meet the needs of our guest
- Communicate effectively with leaders and peers

May 2011—Current **Freelance Design & Photography**, Topeka, Kansas

- Design websites and print materials for clients ranging from small local merchants to event planners.
- Photograph social and community events including weddings, town celebrations, headshots, and sports events.

AWARDS AND ACHIEVEMENTS

- Washburn University Dean's List, Fall 2013, Fall 2014
- Washburn University President's Honor Roll, Spring 2014—Fall 2016
- Winner of 2016 Apeiron Promotional Poster Contest
- Winner of 2017 Mass Media Day T-Shirt Design Contest
- Who's Who Among Students In American Universities & Colleges—2017
- Member, Phi Kappa Phi Honor Society—2017

COMMUNITY EXPERIENCE

- Created and maintained websites to meet customer's liking
- Design graphics for web, print, advertising & marketing promotional materials
- Develop and maintain original video content for YouTube channel
- Design and develop original content and graphics for blogs